paystand

Juxto Simplifies AR and Cuts Costs in *NetSuite* with Paystand

OVERVIEW

Juxto, a cloud communications innovator, has been delivering advanced real-time communications (RTC) solutions since 2001. As the business scaled, manual processes in accounts receivable were holding the finance team back.

CHALLENGE

With customers in both the U.S. and Canada, Juxto needed a unified solution that could:
- Accept USD and CAD payments
- Integrate directly with NetSuite
- Offer a digital, self-service experience for customers
- Reduce the time and cost of payment collection and reconciliation

SOLUTION

Juxto implemented Paystand's native NetSuite SuiteApp and A/R automation module. They connected U.S. payments directly to NetSuite and used a custom integration with QuickBooks for CAD invoicing. With Paystand, they also enabled zero-fee bank payments through the B2B Payments Network.

RESULTS

In less than a year, Juxto transitioned to a zero-touch payment experience across North America.

- Saved 52+ hours per quarter with automated reconciliation
- Recovered $4,345 in fees using Paystand's Payer-Pay-Fees (PPF) model
- Shifted 30% of payments to the zero-fee Paystand Network
- Reduced credit card processing rates by 40 basis points

INDUSTRY:

Telecommunications

"Paystand helped us launch a digital payment portal in minutes. Customers now pay invoices on their own terms, and payments are automatically tracked and reconciled inside NetSuite."

Ricardo Ordonez
GENERAL MANAGER, JUXTO

SOLUTIONS USED:

- Payment Processing
- A/R Automation Module
- Paystand SuiteApp for NetSuite
- Custom QuickBooks integration for CAD

Ricardo found Paystand while looking for a way to simplify its payment collection process.

"We needed to find a solution that could help us accept payments in the U.S. and Canada. Before Paystand, we were using two payment processors to do that.

My team would prepare invoices in both USD and CAD, process hundreds of payments individually, and then manually reconcile our bank accounts."

$1,500.00 USD

Juxto Customers: Please Submit Payment

Enter billing account email address:

✉ Email Address

⚙ Bank | Card | ACH

Search Banks

Ⓐ Payments with this method will be Assured by Paystand

Next

The team at Juxto had also been exploring ways to offer customers self-service options.

"The self-service options combined with the automation tools helped us get back over 52 hours per quarter that we used to spend processing payments.

Now our customers prefer to have payments processed automatically so they don't have to think about it again - and neither do we."

Smart Invoicing	Payment Portal	Automated Collections	Reporting
Invoices are scheduled with payment links. Links take customers to a secure digital payment portal with the prefilled invoice amount.	Customers can pay one or multiple invoices at a time. All payment options shown on one screen. In-app account login.	Collected payments are instantly applied against open invoices in NetSuite. Payments reconcile automatically. Customer receives a receipt and payer portal. Deposits transferred into proper bank accounts.	Receive transfer reports with details of a deposit, its transactions, and any invoices and sales orders a deposit affects. Payment history is stored in secure environment. All records digitally audible.

◇ paystand